

# GREEK FINTECH HUB

SPAIN

BBVA

ITALY

Sella

INTESA  SANPAOLO

GREECE



NATIONAL BANK  
OF GREECE

Our aim is to raise the level of dialogue surrounding fintech entrepreneurship in Greece, challenging existing knowledge and forging new potential for development. Through our powerful global network, **NBG, Endeavor, The Onassis Foundation, Hellenic Chamber of Hotels, AUEB & NKUA**, join forces to transform the fintech industry in Greece through the following pillars;

## COLLABORATION PILLARS

### 1 CROWD DIALOG PARTNERSHIP

Develop close collaboration with Crowd Dialog Europe

Co-organize events on Greek fintech activities and companies

Invite Greek Fintech Hub guests to attend Tiny Talk events

### 2 BANK ALLIANCE

Meet the innovation teams of BBVA & Banca Sella, IS Group

Structure a common fintech program with ES, IT GR Endeavor offices

Co-invest with other banks of the alliance

### 3 FINTECH TRAVEL, HOSPITALITY

Develop activities on the Tourism Industry Fintech component

Grant opportunities on Fintech Tourism Industry

Pilot opportunities in hotels around Greece with the support of HCH

### 4 TECHNOLOGY TRANSFER

Workshops 'From Lab to Market' for researchers

Coaching researchers

Open innovation challenges

### 5 FINTECH CREATIVE INDUSTRIES

Develop activities on the Creative Industries Fintech component

Monthly meetups in order to identify local initiatives & opportunities

Co-investment opportunities on Fintech Creative Industries